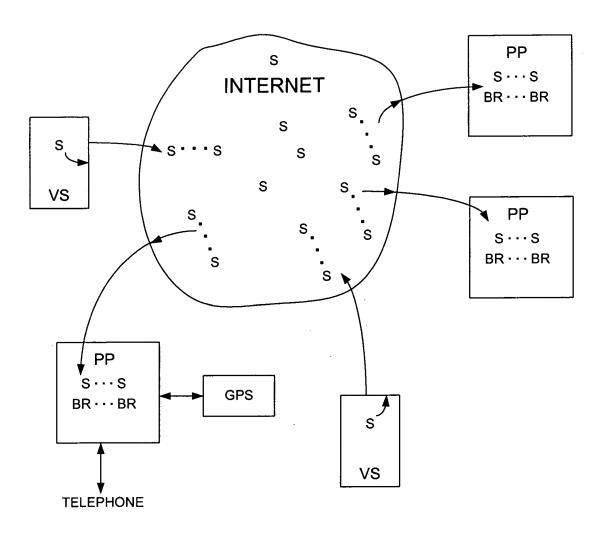


PP = PERSONAL PAGE
INDICATES NETWORK ACCESS
INDICATES SOFTWARE ACCESS

FIG. 1A



PP = PERSONAL PAGE VS = VENDOR SITE

S = VENDOR SCRIPT BR = BIDDING RULE

FIG. 1B

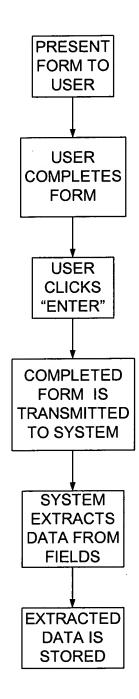


FIG. 2

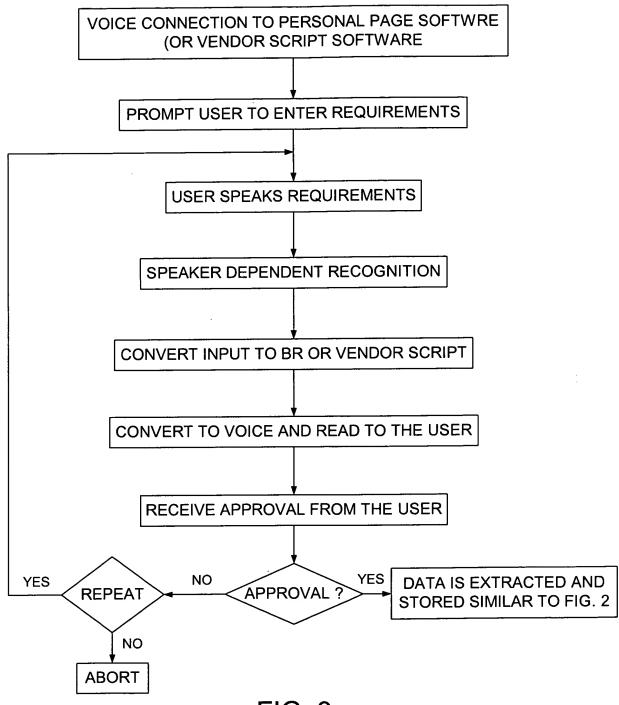


FIG. 3

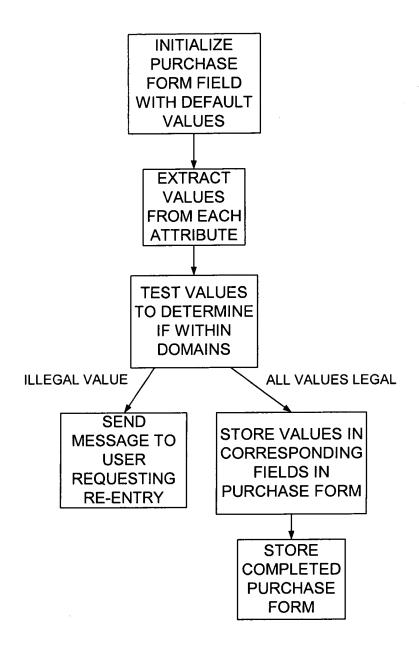


FIG. 4

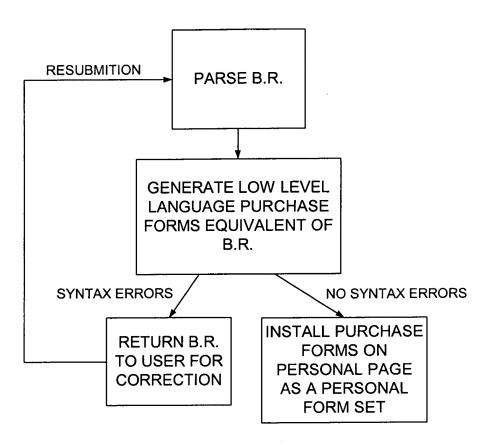


FIG. 5

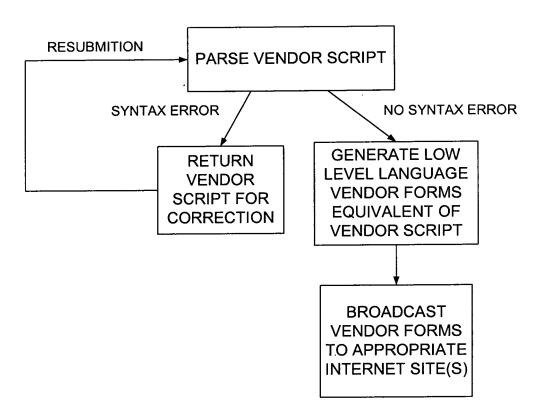


FIG. 6

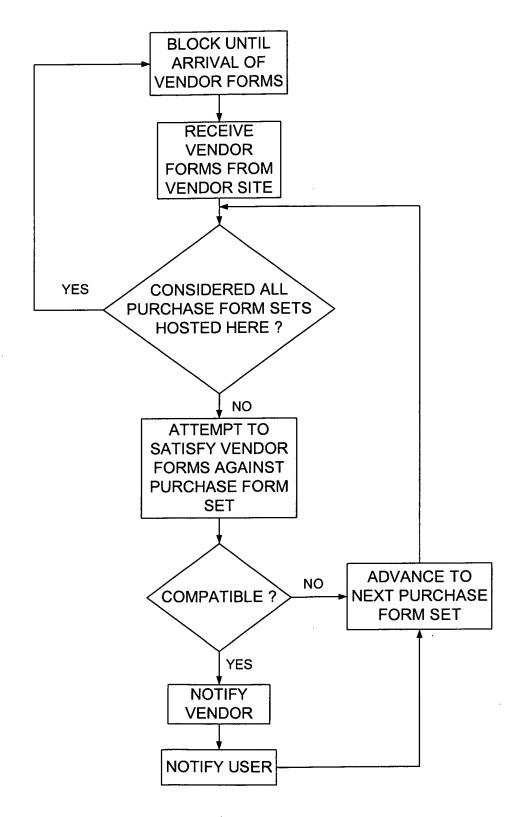


FIG. 7

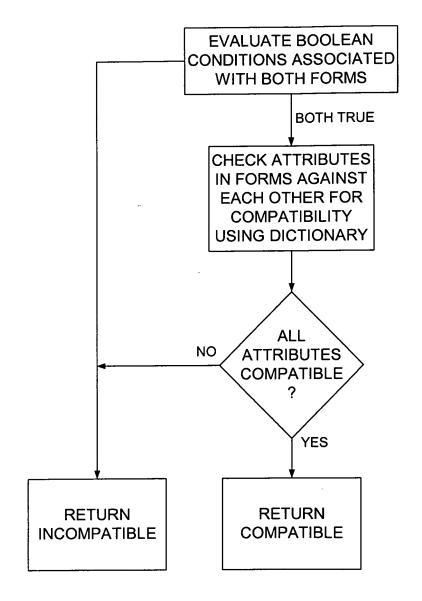


FIG. 8

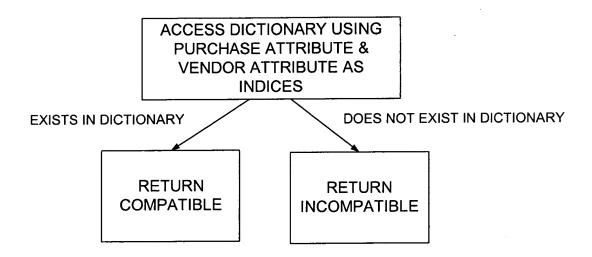


FIG. 9

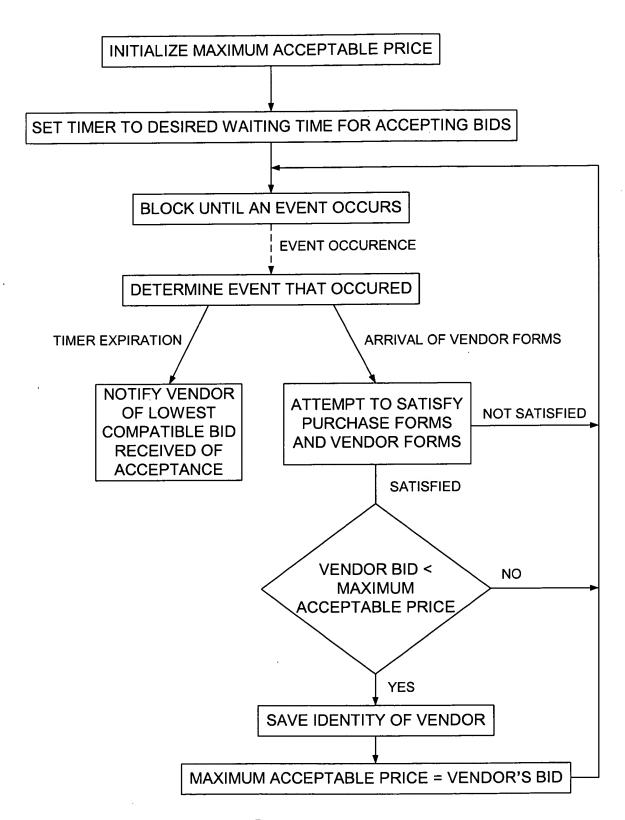


FIG. 10

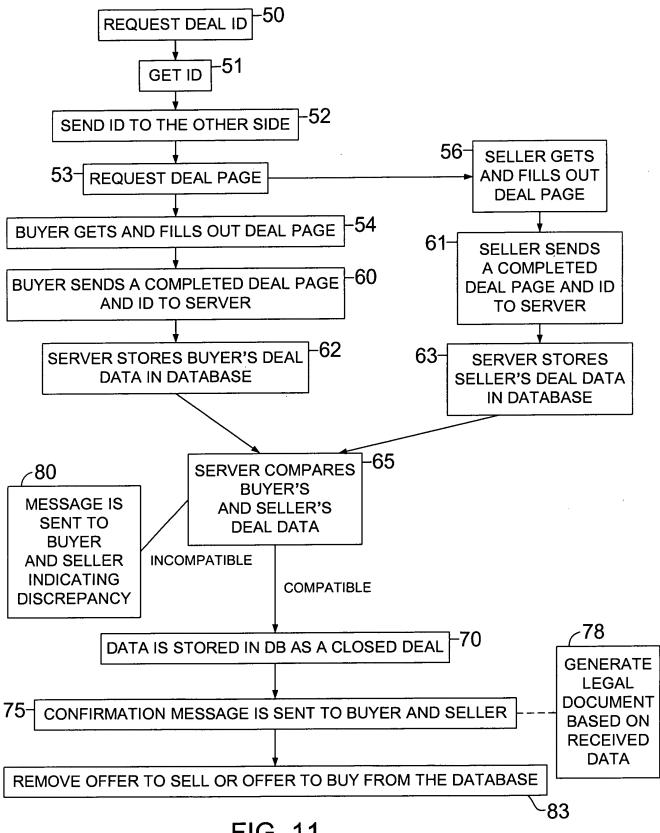


FIG. 11

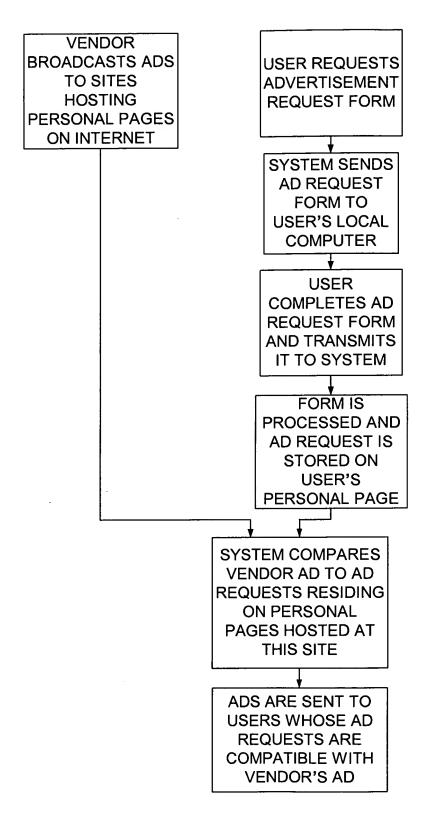
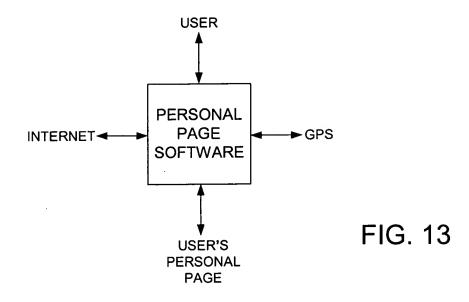
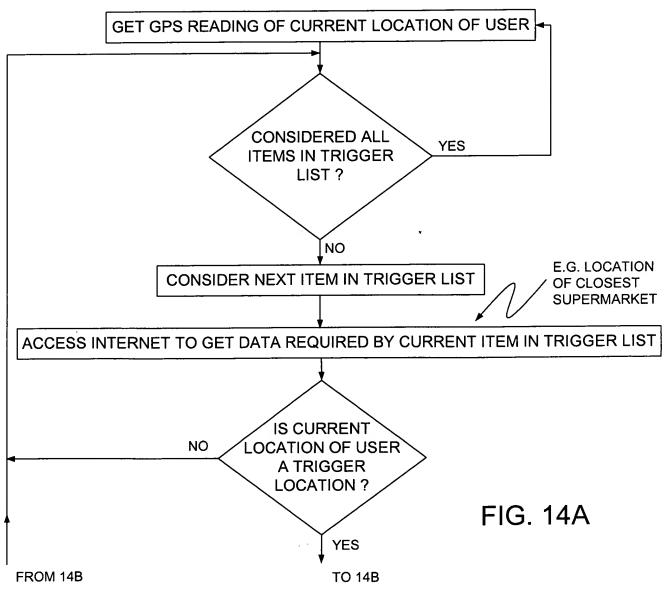


FIG. 12





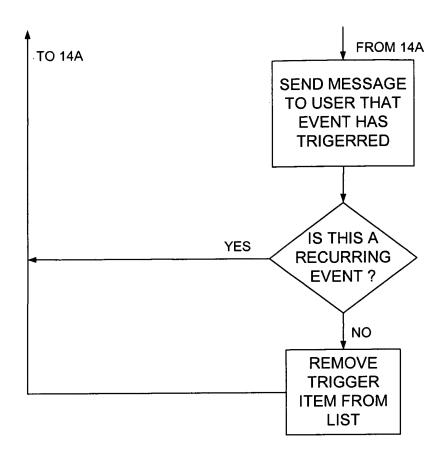


FIG. 14B

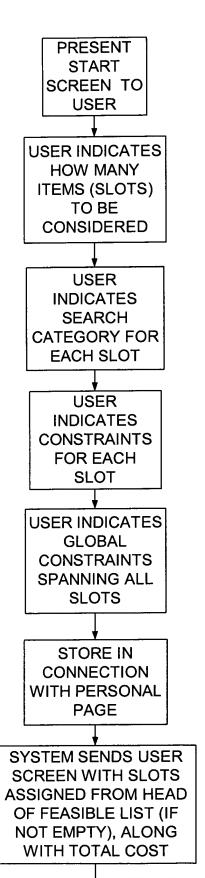


FIG. 15A

TO FIG. 15B

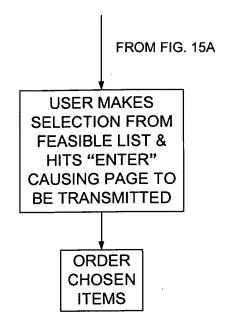
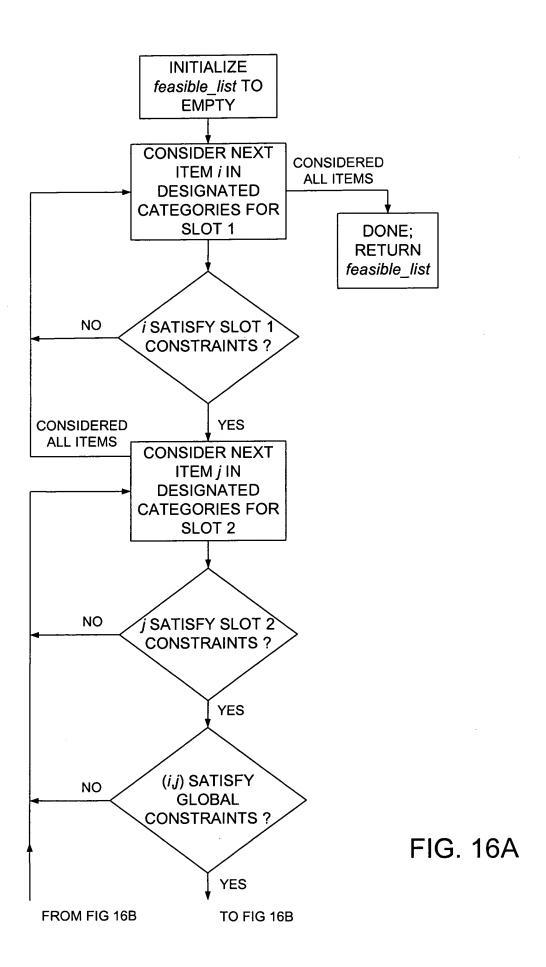


FIG. 15B



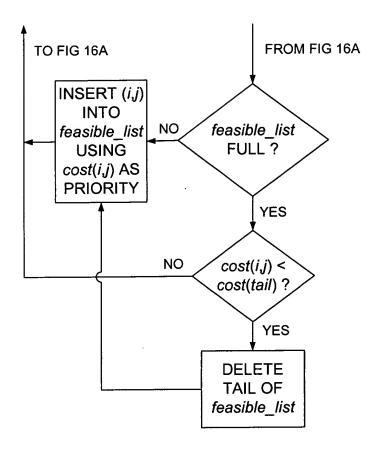
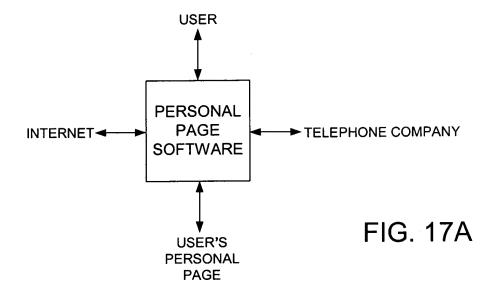


FIG. 16B

```
feasible_list = empty; // priority queue; cost(a,b) is priority
for (i ranging over items in its designated categories)
 if (i satisfies slot 1 constraints)
    for (j ranging over items in its designated categories)
      if (j satisfies slot 2 contraints)
        if ( (i,j) satisfies global contraints)
          if feasible list not full
              insert (i,j) and cost(i,j) into feasible_list;
          else if (cost(i,j) < cost(tail))
             {
                delete tail from feasible list;
                insert (i,j) and cost(i,j) into feasible_list;
             }
return (feasible_list);
```

FIG. 16C



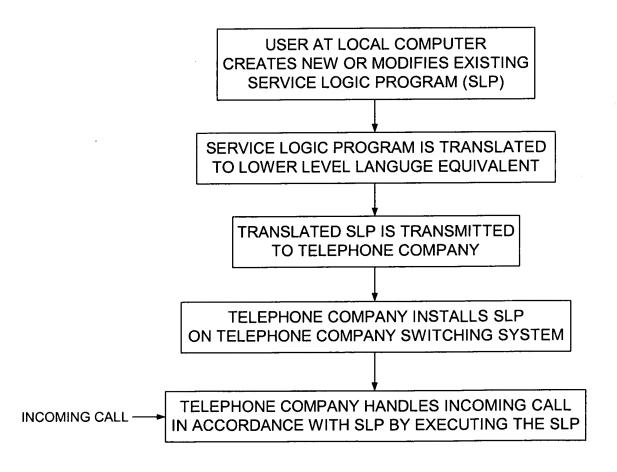


FIG. 17B

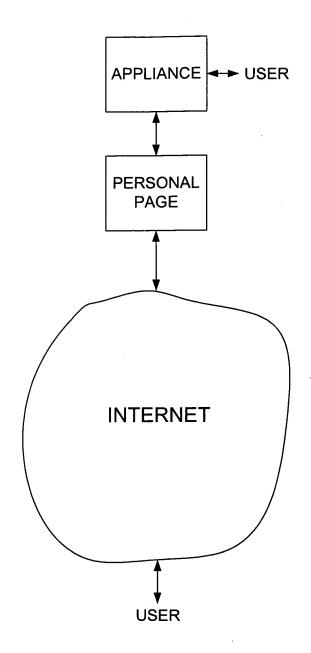


FIG. 18

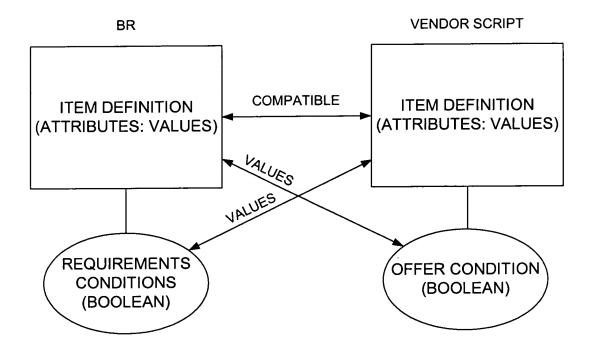


FIG. 19

{ ACCEPT\_BR || ACCEPT\_VENDOR\_SCRIPT || MATCHMAKER || SERVICE\_ACTIVATION\_LIST || SERVICE\_SCRIPT\_LIST }

FIG. 20

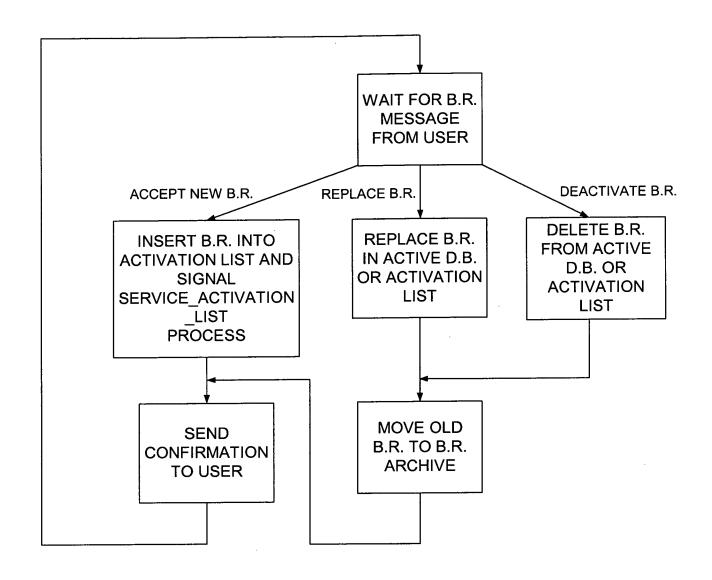


FIG. 21

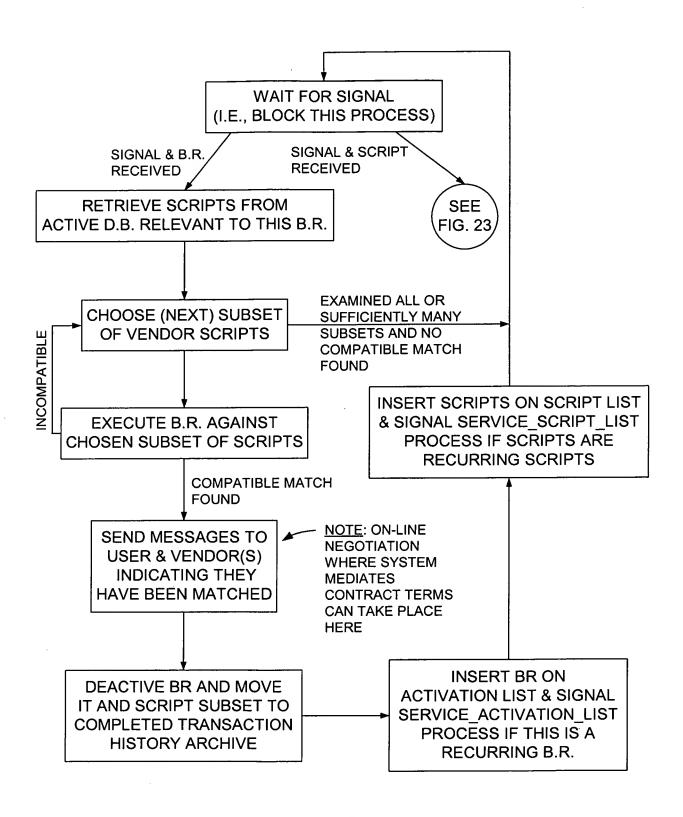


FIG. 22

RETRIEVE B.R.'S FROM ACTIVE D.B. THAT ARE RELEVANT TO THIS SCRIPT

FOR EACH B.R.
RETRIEVED, INVOKE A
NEW, TEMPORARY
MATCHMAKER PROCESS
AS SHOWN ON FIG 22
AND SEND IT THIS B.R.

FIG. 23

k.

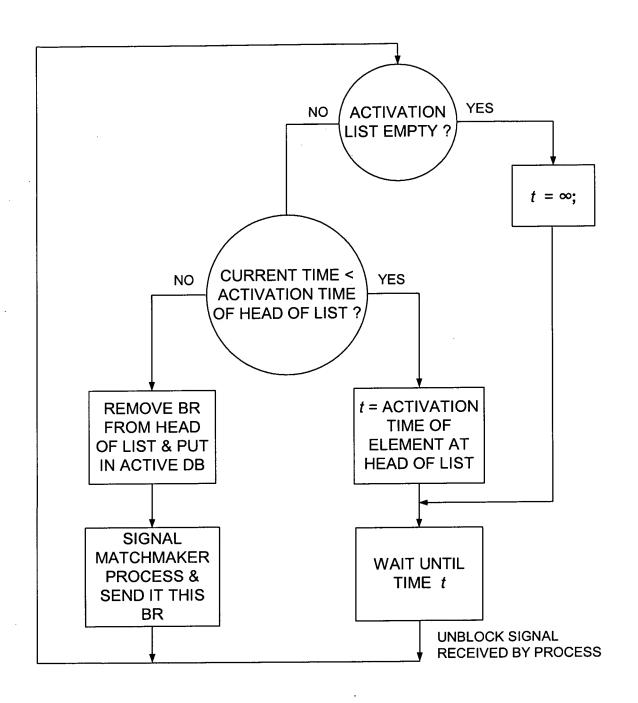


FIG. 24